



Association of Pakistani Professionals

Raw Data from Workshop

STRENGTHS (INTERNAL)	WEAKNESSES (INTERNAL)	OPPORTUNITIES (EXTERNAL)	THREATS (EXTERNAL)
<p>CULTURE Culture: Music, Artists, Poetry, writers, Ghazals, Fashion Fashion Cuisine #1 in Miniature Art Arts & crafts Music Art Visual Artists Fashion</p> <p>DIVERSITY Cultural Diversity & Openness Cultural Diversity Diversity & Openness</p> <p>HERITAGE Rich Heritage (Pre 712 AD, Moghul) Sufi Heritage Cultural Heritage Gold heritage</p> <p>WOMEN Women in Academia, Politics Privileges & Role of Women Women in Politics</p> <p>PHILANTHROPY Philanthropic Accessibility Sense of service</p>	<p>GOVERNANCE Lack of democracy Weak legislative system Lack of Institutions Property rights Red tape too much military control Military Checks & balance Inconsistent leadership</p> <p>IDENTITY Lack of Identity Def of Pakistan Lack of Identity Ethnicity Lack of Direction Lack of focus</p> <p>LAW & ORDER Lack of Legal enforcement Law & order Legal enforcement Legal system safety Intre-provincial tensions Internal divisions (ethnic)</p> <p>Waziristan Lack of Justice</p> <p>CORRUPTION</p>	<p>TECHNOLOGY Technology IT IT OUTSOURCING Outsourcing Outsourcing INDIA India India FDI to India India MUSLIM WORLD BRIDGE Bridge between Muslim & Western Countries Huge Muslim World Opp. WAR ON TERROR War on Terror War on Terror OTHER China Expatriates Muktaran Mai Case Media Exposure Interest in Muslim Art Regional Tourism</p> <p>** Some Opp/ Threats were more internal strengths/ weakness which I moved accordingly</p>	<p>EXTREMISM Extremism Extremism Extremism Al-Qaeda MEDIA EXPLOTATION Media exploitation Lack of Positive media coverage US Media Projection RELATIONS With BUSH ADMIN Relationship with Bush Admin Bush Relationship US OTHER India/ Afghanistan Anti-Pakistan lobby Neighbors Trade Quotas Kashmir Environment Saudia Arabia influence Nuclear Proliferation Fascism Drugs</p>

Celebrity Endorsed Philanthropy

PEOPLE

Celebrated Figures (Jinnah, Iqbal)

Successful Pakistanis Abroad

Progressive Diaspora

Active Diaspora

Successful Diaspora

Large Young Population

Good looking people

Fluency in English

1 or 2 Nobel Prize Winners

Technical Professionals

ECONOMIC

Sporting Goods Manufacturing

Sports / Exports

Sports

Best Rice in World

Surgical

Textiles

Textile

Manufacturing Capabilities

Multi-Nationals Corp

Entrepreneurship

Coast line

Ports

Gateway (Gwador)

Beautiful Landscape

Best Kept Secret - Tourism

Tourism

Large Pakistan Market

GEO-POLITICAL

Geographic Location

Size & Location

Geo- Strategic

Strategic Location

Moderate Muslim Country

History, Cross Roads of Pakistan

Nuclear/ Military

Ally - War on Terror

Connections/ Ally with USA

VALUES

Family system

Respect of elders

Openness

Corruption

Corruption

3 Corruption

Feudal System

Feudalism

2 **EDUCATION**

Illetracy

2 Tier Education system

6 Education system

obsolete education/ lacking funding

Lack of education Infrastructure

illetracy

MINORITY/ WOMEN RIGHTS

Respect for minority rights

Minority rights

2 womens rights

women and their treatment

3 Women rights

Human Rights Violations

EXTERMISM

extremism

extremism

3 extremism

Flexibility

Intolerance

3 Intolerance

Terrorism

ECONOMIC

Debt servicing

behind in technology

economic infrastructure

Lack of Tourism infrastructure

BEHAVIOR

hypocrisy

hypocrisy

Cynicism

More Criticism/ less action

excessive pride/ ego/ chip on shoulder

Victim psyche

Dissassocuating from Culture of land

Apathetic Pak-American Opportunity

Lack of sense of community

OTHER

Poverty

Hospitable

Hospitality

OTHER

Strength of Elite Class

Free Press

World Champion - 5 Sports (Squash, Cricket,
Bridge, Hockey, Billiard)

Healthcare

"Trying to be Arab"

Accountability

Population

Over population

Brain Drain

Lack of water

Limited view of history